



# 2021 AMPLIFY CONFERENCE

ACTIVATING OUR LATINX POWER

VIRTUAL EVENT

Friday, June 11, 2021 | 10:00 AM - 2:30 PM (EDT)

Join us!

#ThinkBig #BeBold #RiseTogether



**\*\*Press Advisory\*\***

Contact: Rosario Ubiera-Minaya  
[rosario@amplifylatinx.com](mailto:rosario@amplifylatinx.com)  
978.880.6009

## Amplify Latinx Announces 2021 Amplify Conference Activating Our Latinx Power

**May 5, 2021 - Boston, MA.** The 5th Annual Amplify Conference: *Activating our Latinx Power*, hosted by [Amplify Latinx](#), the [Center for Women in Politics and Public Policy](#), and the [Gastón Institute](#), in collaboration with our partner organizations, will be held virtually on **Friday, June 11th, 2021**, from **10:00 AM - 2:30 PM**.

This virtual conference will bring together Latinx leaders, community organizations, businesses, and power-building groups from across Massachusetts to strengthen relationships and co-create a Latinx policy blueprint that advances our collective prosperity. The COVID-19 pandemic and the virus of racism have laid bare the socio-economic disparities faced by Black and Latinx communities. Bold action and structural policy and systems change are needed for Latinx upward mobility, and shaping our shared future. During this conference, you will have the opportunity to help continue developing a Latinx Policy Blueprint for our community and activate the Latinx Power Coalition for the Commonwealth.

- What:** 2021 Amplify Conference: *Activating Our Latinx Power*
- When:** Friday, June 11, 2021 | 10:00 AM – 2:30 PM
- Where:** Virtual | Register at [2021AmplifyConference.eventbrite.com](https://2021AmplifyConference.eventbrite.com)
- Who:** 500+ Latinx leaders across multiple sectors, including political leaders, community organizers, activists, business executives, cultural leaders, and the artistic community.
- Website:** <https://amplifylatinx.co/upcoming-events/2021amplifyconference/>

### About Amplify Latinx

Amplify Latinx is a non-partisan, collaborative movement whose mission is to build Latinx economic and political power by significantly increasing Latinx civic engagement, economic opportunity, and leadership representation across sectors. Amplify Latinx was founded by the Latina Circle, a Boston-based network that is advancing Latina leaders across industries into positions of power and influence. Learn more at [www.amplifylatinx.com](http://www.amplifylatinx.com) and follow us on social media @AmplifyLatinx.

Conference Graphic (*additional sizes and formats*) [HERE](#)