



FOR IMMEDIATE RELEASE
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**AMPLIFY LATINX RECEIVES APPROPRIATION
IN FY 2020 MASSACHUSETTS STATE BUDGET**

Funding supports capacity building through a founding team and initiatives advancing Latinx representation across the Commonwealth

Boston, MA, August 5, 2019 – The Latina Circle | Amplify Latinx, a non-partisan MA-based organization that empowers Latinx leaders to build economic and political power, announced today that it received a \$150,000 appropriation as part of the FY20 Massachusetts State Budget. This funding will support building the organization's founding team, implementing its three-year strategic growth plan, and expanding Amplify Latinx's civic engagement and leadership programming across the Commonwealth. This appropriation will also allow the organization to advance its new PowerUp initiative to drive economic growth and opportunity for our Latinx-owned businesses, which represent the fastest-growing segment of our economy.

Amplify Latinx is incredibly grateful for MA Senator Joe Boncore's leadership in sponsoring an amendment for the funding in the Senate budget, and for the support from his colleagues in the MA Senate. We also thank MA Representatives Jon Santiago, Andy Vargas, Carlos Gonzalez, Paul Tucker, and Frank Moran for their endorsement and their support through the House of Representatives. A special mention to the Massachusetts Black and Latino Legislative Caucus members, and to the Boston City Council for providing their unanimous support, and the Amplify Latinx members who sent letters of support and contacted their legislators on our behalf. Finally, we are very grateful for Governor Charlie Baker for signing the budget into law.

Amplify Latinx has positioned itself as an important and influential convener and connector of the Latinx community in the state. With over 2,600 members and 135 partners, Amplify Latinx hosts an annual power-building conference, visibility campaigns, and issue-based events, focused on increasing representation of Latinx leaders in the C-suite, in government boards and commissions and in civic and elected positions.

"This appropriation will allow Amplify Latinx to accelerate its mission to build the Latino Power coalition for the Commonwealth and promote civic engagement, and socially impactful leadership within the MA Latinx community. I'm excited to lead us into the next phase of our work," says Rosario Ubiera-Minaya, Amplify Latinx's newly appointed Executive Director.

About Amplify Latinx

Amplify Latinx is a non-partisan, collaborative movement whose mission is to build Latinx economic and political power by significantly increasing Latinx civic engagement and representation in leadership positions across sectors. Amplify Latinx was launched by the Latina Circle, a Boston-based, non-profit social venture that is advancing Latina leaders across industries into positions of power and influence.

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