

**For Immediate Release**

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***Amplify Conference: Claiming Our Power***

***Congresswoman Ayanna Pressley and CNN Political Strategist Ana Navarro-Cárdenas  
are confirmed Keynote Speakers***

*Non-partisan MA-based organization empowers more Latinx leaders to build economic and political power*

May 13, 2019

**Boston, MA.** —Amplify Latinx—the non-partisan, collaborative convener whose mission is to build Latinx economic and political power in the Commonwealth—today announced Congresswoman Ayanna Pressley and national political strategist Ana Navarro-Cárdenas as their keynote speakers for the third annual Amplify Conference: Claiming our Power, to be held on Saturday, June 1, 2019 at the Edward M. Kennedy Institute for the US Senate in Boston, MA.

The Amplify Conference will convene over 130 partners and 300+ Latinx leaders and allies from all across Massachusetts, with the purpose of bringing more Latinx voices to decision-making tables that impact our communities and to build the Latinx Power Coalition.

"We are honored to welcome two women who have no problem speaking truth to power, Congresswoman Ayanna Pressley and renowned political strategist and commentator Ana Navarro-Cárdenas, as this year's Amplify Conference keynote speakers. Congresswoman Pressley is a fierce advocate for communities of color and has been a key ally to the Latinx community in Massachusetts. Ana Navarro-Cárdenas is a powerful and invaluable voice for the Latinx community, who is shifting the narrative about our community as important contributors to our democracy and our economy," said Co-Founders Betty Francisco and Eneida Román.

Congresswoman Ayanna Pressley made history in 2018 when she became the first African American woman elected to represent the 7th District in Massachusetts. Before that, she served as a Boston City Councilor for over nine years, breaking barriers for other women of color to run and serve in elected office. She is a policy-maker, activist and survivor who advocates for the most disenfranchised to have a voice and role in shaping policies that lift up our communities.

Ana Navarro-Cárdenas was born in Nicaragua, and due to political turmoil, in 1980 her family immigrated to the United States. She obtained a BA in Latin American studies and political science and a Juris Doctorate in 1997. Ana is respected by both sides of the aisle and is a sought after political strategist and advisor. She serves as a CNN, ABC News, Telemundo, and *The View* political analyst, and has served as an ambassador for the UN Human Rights Commission.

The conference will include a special presentation on the state of the Latinx community in Massachusetts, storytellers, keynotes and a variety of workshops with over 40 speakers that will include seven categories: Education, Career in Politics, Latinx Entrepreneurship, Getting Latinx on the Ballot, Voter Engagement, Policy Roundtable with Electeds, and Political Empathy. Join Amplify after the conference for a networking reception featuring renowned local Latinx chefs. To buy tickets, please visit <http://bit.ly/2019AmplifyConference> and to sponsor the conference, contact [betty@amplifylatinx.com](mailto:betty@amplifylatinx.com).

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